



WNY Incubator Network (WIN) operates as a consortium of the region's business incubators and startup business programs to help incubator clients achieve sustainable growth. WIN is managed by the University at Buffalo Office of Science, Technology Transfer and Economic Outreach (UB STOR).

The **SBIR/STTR assistance program** links quality SBIR/STTR applicants with outside experts to submit timely, high-quality proposals to relevant federal agencies. Current incubator clients, graduates, and ventures meeting the WIN virtual incubation criteria are eligible for WIN the cover the full cost of engaging an experienced consultant for a well-qualified proposal. Phase I and Phase II applications are both eligible.

Appropriate use of funds may include:

- ✓ Professional services for grant writing, editing, or mentoring
- ✓ Consulting fees supporting the technology development and/or commercialization strategies
- ✓ Fees for market studies or technical database research
- ✓ Budget development/compliance
- ✓ Potential consultants may be identified by the venture, host incubator, or WIN.

Limitations:

- Salaries or fees paid to the proposed principal investigator, owner, or employees of the applicant company are not eligible
- Requests for assistance need to be submitted 60 days prior to the federal submission deadline
- WIN contribution is limited to \$4,000

Process:

1. Applicant company submits a brief (half page) scope of work outlining the necessary services, proposed timeline, and final deliverable(s). Please include a link to the relevant solicitation.
2. Upon approval, WIN will draw up an MOU and give a project a go-ahead
3. Upon project completion, applicant company submits consultant's invoice, copy of the application and cover letter, and proof of delivery by the due date.
4. WIN pays consultant.